

*One-Day National Seminar*  
On  
**"HOW TO PUBLISH A QUALITY RESEARCH PAPER : TOOLS AND TECHNIQUES"**  
Organised by  
**THE INTERNAL QUALITY ASSURANCE CELL (IQAC)**  
&  
**RESEARCH DEVELOPMENT CELL (RDC)**  
**HIRALAL MAZUMDAR MEMORIAL COLLEGE FOR WOMEN**  
**DAKSHINESWAR, KOLKATA**



In Collaboration with  
**INDIAN ACADEMIC RESEARCHERS' ASSOCIATION (IARA)**  
Tiruchirappalli, Tamil Nadu, India.



**16<sup>th</sup> March, 2024**

Venue : Mangalalok, Seminar Hall, First Floor, HMM College for Women.  
[Blended Mode - online in Google Meet Platform]

**Chief Patron**



**Dr. Soma Ghosh**  
*Hon'ble Principal*  
*Hiralal Mazumdar Memorial College for*  
*Women, Dakshineswar, Kolkata*

**Eminent Speakers & Guests of Honour**



**Dr. C. Paramasivan**  
Associate Professor, Department of Commerce,  
Thanthai E.V.R. College & President,  
Indian Academic Researchers' Association (IARA)



**Professor Pranam Dhar**  
Professor & Head, Department of Commerce,  
West Bengal State University, W.B. & General  
Secretary, IARA

\*Certificates will be provided on successful participation.

## About Hiralal Mazumdar Memorial College for Women

Hiralal Mazumdar Memorial College for Women, an institution dedicated for empowerment of women, was founded by Biswarup Sevashram Trust in 1959, with the primary objective of providing University Education in a congenial atmosphere for deserving students irrespective of religion, caste and creed. It started functioning on 10th day of August, 1959 with just few students on the rolls in the undergraduate general courses of Bengali, English, Economics, History, Sanskrit, Political Science and Philosophy. Today, there are 1326 students on roll in odd semester studying in 27 U.G courses, out of which 18 U.G courses are taught as major(Honours) courses, three streams (Arts, Sciences and Commerce) and 21 Programmes. The College is now offering 36 special certificate/Add-on/Value added Courses to prepare students for global job market. NCC,NSS activities are there to involve the students to work for the society. At present, 111 teaching staff members out of which 30 hold doctoral degree. There are 26 non-teaching staff in service. Happy to inform that the college got A++ grade at the Third Cycle Evaluation by NAAC in December, 2023.

## About Indian Academic Researchers Association (IARA)

Indian Academic Researchers' Association is a national, professional and non profit organization with the objective of contributing to Science and Social Science by promoting Research and Development coordination between researchers and academicians working in Educational Institutions. Presently, IARA is publishing a Quarterly National Journal titled SELP JOURNAL OF SOCIAL SCIENCE (p- ISSN: 0975-9999, e-ISSN:2349-1655), International Biannual Journal titled RESEARCH EXPLORER (p-ISSN :2250-1940,e-ISSN:2349-1647), International Bi-Annual Journal titled TAMILAIVU SANGAMAM (p-ISSN:2320-3412,E-ISSN:2349-1639), International Biannual Journal titled SCIENCE EXPLORE and also published books with ISBN in various titles. IARA signed MoU with various educational institutions to organize seminars, workshops and academic deliberations. IARA play a significant role in transforming COVID 19 challenges into academic opportunities with the help of organizing various online research and academic programmes and Online International Conferences on Issues and Challenges on Social, Agricultural , Economical , Environmental, Business Management and Science and Technology after COVID 19.

## About the Seminar

The National Seminar will provide a platform for interaction amongst academicians, researchers, business participants, and government officials. The Conference is jointly organized by the Internal Quality Assurance Cell (IQAC) & Research Development Cell (RDC), HMM College for Women, in collaboration with Indian Academic Researchers Association (IARA).

## Important Dates

- Registration Deadline: March 16, 2024 (SPOT REGISTRATION ALLOWED)
- Full Paper Submission Deadline: March 14, 2024.

## Registration Fees

- Rs. 50 (Fifty) only

## Mode of Payment of Delegate Fee

Payment to be made to the following Bank through NEFT/Online Payment/IPMS:

Name of the Payee: HIRALAL MAZUMDAR MEMORIAL COLLEGE FOR WOMEN

Name of the Bank: STATE BANK OF INDIA

Name of the Branch: DAKSHINESWAR

S/B Account No. : 10559212041

IFSC : SBIN0004786

## Registration Form

Registration through the following Google Form:

<https://docs.google.com/forms/d/1DIV9fr4WzF3PvR8MwMzTKh03KMc4VLFpYnUUu1ycPyA>

## Contact Details

**Professor Pranam Dhar** Head, Department of Commerce, West Bengal State University and Organising Secretary [Mo: 9830071587]

**Dr. Lipika Mullick**, Convener, Research & Development Cell, HMMCW [Mo:9830697442]

**Dr. S Rehan Ahmad**, Joint Convener, Research & Development Cell, HMMCW [Mo: 9832094070]

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