

Schedule of the Programme

DATE: 11.12.2023 & 15.12.2023

DAY - I

THEME - " RESEARCH METHODOLOGY"

Resource Person

Dr.M. CHENDRASEKARAN

Department of Commerce , NMS Vellasamy Nadar College , Madurai

DAY - 2

THEME - " RESEARCH PROMOTION"

Resource Person

Dr. K. RAMASAMY

College Librarian, M V Muthiah Government Arts College for Women, Dindigul

DAY - 3

THEME - " RESEARCH PUBLICATIONS"

Resource Person

Dr.M.GURUSAMY

Professor and Chairperson – Marketing and Entrepreneurship,
Adarsh Institute of Management and Information Technology,
Bangalore

DAY - 4

THEME - " RESEARCH PROPOSAL DRAFTING"

Resource Person

Dr.V.ARULMURUGAN

Associate Professor, Department of Commerce
Pondicherry University, Karaikal Campus , Karaikal

DAY - 5

THEME - " RESEARCH FUNDING OPPORTUNITY"

Resource Person

Dr. C.PARAMASIVAN

Associate Professor, Department of Commerce,
Thanthai Periyar Govt .College, Tiruchirappalli

CHIEF PATRONS

Mr. R. Srinivasan - Chairman - KSREI

Dr. Akila Muthuramalingam - CEO -KSREI

PATRONS

Dr.V. Radhakrishnan - Principal - KSRCAS

Dr. M. Prasanna Rajeshkumar - Vice Principal - KSRCAS

Dr. S. Maheskumar - Director Administration - KSRCAS

Dr.C. Paramasivan - President IARA

Dr. Pranam Dhar - All India General Secretary, IARA

CONVENOR

Dr.P.Vanitha

Head & Assistant Professor,

Department of Management Studies (PG) , KSRCAS

ORGANIZING COMMITTEE

Dr.S.Ramasamy, Associate Professor

Mr.M.Prasad, Assistant Professor

Dr.M.Rajamanickam, Assistant Professor

Mrs.M.Nithya, Assistant Professor

Mr.S.Aruneswaran, Assistant Professor

Ms.S.Keerthana, Assistant Professor

EVENT COORDINATORS

For further details contact :

Dr.S.Ramasamy - 98946 37130

Mr.S.Aruneswaran - 96882 21802

K.S.Rangasamy College of Arts and Science

(AUTONOMOUS)

Affiliated to Periyar University, Salem, Approved by AICTE, New Delhi,
Reaccredited with "A" Grade (Third Cycle) by NAAC & Included under 2(f) & 12(B) of UGC Act 1956,
K.S.R. Kalvi Nagar, Tiruchengode – 637 215, Namakkal Dt., Tamil Nadu, India
Tel: 04288 274741-4 (4 lines) | E-mail: contact@ksrcas.edu | Website: www.ksrcas.edu

Department of Management Studies (PG)

in association with

Indian Academic Researchers Association (IARA)

Organizes

**5 Days Online Faculty Development Programme on
"Research and Development Process,
Proposal Drafting and Funding Opportunities"**

on

11th - 15th December 2023

10.30 am to 12.30 pm



ABOUT THE INSTITUTION

K.S.Rangasamy College of Arts and Science (Autonomous) strives to provide quality education by imparting discipline, value, knowledge and skills. We provide a vast array of courses in Life Sciences, Humanities and Management Studies with Co-curricular activities to enhance the soft skills of the students and created an excellent learning environment with positive support and direction for the growth of our students. The College is known for its academic excellence and character building, providing learner-centred education with high integrity, ethics, professional and societal commitments.

ABOUT THE DEPARTMENT

The Management Studies at K.S. Rangasamy College of Arts and Science was established in the year 1996. The Master of Business Administration (MBA) in 1996, (M.Phil) in 2008, and Doctor of Philosophy (Ph.D) in 2008. The objectives of our programmes are to link the institutions-industry gap by providing excellent Management experts with tough technical skills and with an insight to handle a business by the chunks of upcoming technology based industries. The students from other states and other countries. Joined in MBA, to develop their potential excellence and to enrich their efficiency. The Programme blends theoretical learning with experimental learning by giving internship training to the students. To explore wide industrial knowledge students are taken to industrial visits. Various Activities are given to the students for developing leadership traits and Managerial skill in the working environment.

ABOUT IARA

Indian Academic Researchers' Association is a national, professional and non profit organization with the objective of contributing to Science and Social Science by promoting Research and Development coordination between researchers and academicians working in Educational Institutions. Presently, IARA is publishing a Quarterly National Journal titled SELP JOURNAL OF SOCIAL SCIENCE (p- ISSN: 0975-9999, e-ISSN:2349-1655), International Biannual Journal titled RESEARCH EXPLORER (p-ISSN :2250-1940,e-ISSN:2349-1647), International Bi-Annual Journal titled TAMILAIVU SANGAMAM (p-ISSN:2320-3412,E-ISSN:2349-1639), International Biannual Journal titled SCIENCE EXPLORE and also published books with ISBN in various titles.

IARA signed MoU with various educational institutions to organize seminars, workshops and academic deliberations. IARA also plays a significant role in transforming COVID 19 challenges into academic opportunities with the help of organising online Awareness programme, Webinar programme and online course in association with various academic institutions consistently conducted in different topics

ABOUT THE FDP

Research Articles are highly recognized in scholar fraternity. In addition to that the published research work provides a big weightage to career growth. Research scholars doing Ph.D it has become mandatory to publish their research paper at international level academic journals or scholarly (Peer Reviewed) journals. Hence in this Faculty Development Program will highlight and enlist the proven steps to write the research articles for peer-reviewed journals

Who Can Participate

Academician and Research Scholars from various Colleges & Universities.

Online Platform: Microsoft Teams

Meeting Link:

<https://teams.live.com/join/955775681201?p=hmT60FE0juQLXCN8>

Registration Fees

Academician: Rs.350

Research Scholar: Rs. 250

Payment to be made on:

Phone Pay



ACCOUNT DETAILS

Account No: 0751301000244984

IFSC: DBSS0IN0751

Bank: DBS Bank India Limited

Branch: Thokkavadi

LAST DATE OF REGISTRATION :

10.12.2023

REGISTRATION LINK

<https://forms.gle/KmdWmgEMcg8SYHyQ8>



