



SRI RAMAKRISHNA

COLLEGE OF ARTS & SCIENCE (Autonomous)
(FORMERLY SNR SONS COLLEGE)

Avinashi Road, Nava India, Coimbatore - 641 006.

Ranked 90th by NIRF 2022 | Accredited with 'A+' Grade by NAAC
AICTE & UGC Approved, ISO 9001:2015 Certified, Affiliated to Bharathiar University

PG & RESEARCH DEPARTMENT OF INTERNATIONAL BUSINESS

ORGANISES

INDIAN ACADEMIC RESEARCHERS ASSOCIATION (IARA)

SPONSORED

TWO DAYS NATIONAL LEVEL WORKSHOP

ON



**CONTEMPORARY ISSUES IN RESEARCH
AND INNOVATION**

13.10.2022 & 14.10.2022



ABOUT SRCAS

Sri Ramakrishna College of Arts and Science (Formerly known as SNR Sons College) is one among the most renowned Arts and Science Educational Institutions where excellence is tradition. SRCAS, though affiliated to Bharathiar University, became Autonomous in 2004. The Institution is a noble venture by the SNR Sons Charitable Trust, one of the leading Pioneer Philanthropists of Coimbatore.

ABOUT THE DEPARTMENT

PG and Research Department of International business was started in the year 1998. The department offers BCom IB and MCom IB programs. The program offers exposure to complexities of International dimensions of several disciplines such as Logistics Management, HR Management, International Marketing, International Finance as well as International Economics and Social culture. It helps students tackle challenges of a complex multicultural, multilingual and a globally competitive environment as well as expose them to managerial challenges of International trade and of working under different jurisdictions.

ABOUT IARA

Indian Academic Researchers' Association is a national, professional and non profit organization with the objective of contributing to Science and Social Science by promoting Research and Development coordination between researchers and academicians working in Educational Institutions.

ABOUT WORKSHOP

The workshop aims to inculcate and enhance the abilities of the participants to carry out independent research and innovations projects. It also provides research publication writing skills platform to the researchers.

WORKSHOP THEME

- Importance and impact of Research and Innovation
- Research Methodology in Social Science
- Research Publication and Popularization
- Innovations in Research

WHO CAN ATTEND

- College Students
- Research Scholars
- Academicians
- Industry Delegates

REGISTRATION DETAILS

- Registration to be done on or before **10.10.2022** through Google Form.
- Registration Link : <https://forms.gle/d5Zv99kPSaKAGPez9>

REGISTRATION FEES DETAILS

- UG/PG Students : ₹200
- Research Scholars : ₹350
- Academicians : ₹500
- Industry Delegates : ₹600

Note : Workshop Kit, Refreshment and Lunch will be provided

FOR PAYMENT PROCESS

- Account Name : Foreign Trade Account
- Account Number : 405833251
- IFSC Code : IDIB000R048
- Bank Name : Indian Bank
- Branch : Siddapudur

OR

GPay Number
9047592434

Chief Patron

Shri. D. Lakshminarayanaswamy

Managing Trustee

SNR Sons Charitable Trust

Shri.R.Sundar

Joint Managing Trustee

SNR Sons Charitable Trust

Patron

Dr.B.L.Shivakumar

Principal & Secretary

Convenor

Dr. I. Parvin Banu

Associate Professor &

Head of the Department

Coordinator

Dr. R.Sivaramakrishnan

Assistant Professor

Organizing Committee Members

Dr. A. Ramya

Mr. R. Arun Prakash

Mrs. R. Arthi

Mr. P. Keerthivasan

Mr. D. Nanee

Ms. R. Meredith Chelsea

Mrs. S. Shajitha Banu

For Registration Contact

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