



INDIAN ACCOUNTING ASSOCIATION

Tiruchirappalli Branch

Sponsored

**A One Day International Online Seminar
on**

DIGITALIZED FINANCIAL AND BANKING PRACTICES ISSUES AND CHALLENGES

06th March 2021



Organized by

PG & RESEARCH DEPARTMENT OF COMMERCE

PERIYAR E.V.R COLLEGE

*(Tamil Nadu Government Autonomous College-
Accredited with A Grade by NAAC in 3rd cycle-DST-FIST Funded -
Affiliated by Bharathidasan University, Tiruchirappalli-24)*

Tiruchirappalli, Tamil Nadu - 620 023.

ABOUT THE COLLEGE

In the Year 1965, the **Government of Tamil Nadu started Periyar E.V.R College in Tiruchirappalli**, the central part of Tamil Nadu, naming it after the great thinker and social reformer, **Periyar E.V. Ramasamy** who generously donated Rs. 3.5 Lakhs and 9.65 acres of land for the exclusive purpose of imparting higher education to the people in and around Tiruchirappalli. The unique feature of this college, which is inconsonance with the intent of Periyar, is that it caters to the academic needs and aspirations of the students belonging generally to educationally, socially and economically backward sections most of whom are first generation learners. In the annals of the college, the academic year 1998-1999 proved to be significant on many counts. The college became co-educational and became autonomous, resulting in a sea change in the aims, aspirations and achievement of the institution. Presently the college is offering 15UG&PG programmes, 14research programmes with around 5000 students.

ABOUT THE DEPARTMENT

The commerce department started B. Com in 1969 and the M. Com in 1971. In the year 1987, Ph.D. programme was started. Presently the department is offering B.Com. (EM)&(TM), B.Com.(Shift), M.Com., M.Phil. (FT/PT) and Ph.D. (FT/PT) with 750 students. The department of commerce has been up graded as a research center by Bharathidasan University with 16 Full Time research supervisors and there are 50 research scholars pursuing Ph.D. The department conducted a National Seminar on “*Financial Inclusion for Inclusive Growth*” sponsored by UGC in 2013, *Inclusive Banking through Technology* sponsored by ICSSR in 2014, *Social Entrepreneurship A Drive for Sustainable Development* sponsored by UGC in 2015, ICSSR Sponsored National Seminar on Fostering Scientific Temper On Business Research On 22nd February 2019 and ICWA Sponsored international seminar on India Sri Lanka Trade Relations Ancient Periods To Modern Era.

ABOUT THE SEMINAR

Financial and banking practices emerged as technology based innovation with the help of changing customer mindset and globalised growth of financial sectors. Banking institutions have been moving towards digitalised transformation with the help of information and communication technology which is also after table and accessible to customers and public. Centralised payment and process system of financial transaction lead to speed, safety and accuracy with minimum cost. Diversified digital transmission practices make the financial, banking, taxation, accounting, insurance and stock market operation become more convenient and flexible in the modern era. But at the sometimes there are some issues and challenges with respect to digitalisation, this seminar will focus on explore the issue and challenges in digitalised financial and banking practices in the present scenario with the support of academicians, researchers and technical experts.

THEME OF THE SEMINAR

- Digitalized Financial Practices
- Digitalized Banking Practices
- Digitalized Taxation Practices
- Digitalized Accounting Practices
- Digitalized Insurance Practices
- Digitalized Stock Market Practices

GUIDELINES FOR PAPER SUBMISSION

- The paper should be original and an unpublished work.
- Full paper with abstract (250 words) and key words (5-8) should be submitted through e-mail only to pevrcpc@periyarevrcollege.ac.in on or before **25th February 2021**.
- All the manuscripts should be in English and neatly typed in MS Word with Times New Roman font style, 1.5 Line space on A4 size paper with 8-10 pages.
- The title of the paper, name of the participants, designation, organization, address, telephone number, and E-mail for each participant should be mentioned.
- The paper should not be more than two participants; each participant must register separately
- All papers will be subject to blind review by the expert committee.

REGISTRATION

Registration fee of Rs. 100/- will be charged. Participants can pay your registration fee through online payment / directly deposit in the account Name: **Organizing Secretary, Dept. of Commerce, Periyar E.V.R. College, Tiruchirappalli Bank: Canara Bank, Branch: K.K.Nagar, Tiruchirappalli, Tamil Nadu, India-620 021, A/c No: 8605101007357 (Savings Account), IFSC code: CNRB0008605, MICR: 620015009.**

Last date for submission of registration form and payment of fee is 25th February 2021.

PUBLICATION

Selected papers will be published in UGC CARE Listed Journal, Peer Reviewed International Journal and Edited Volume with ISBN.

Journals Publication Fee

UGC CARE Listed Journal	Rs.2000
Peer Reviewed International Journal	Rs.1000
Edited Volume with ISBN	Rs.600

Patron

Dr. J. SUGANTHI

Principal

Periyar E.V.R.College (A),

Tiruchirappalli

Seminar Director

Dr. M. HEMANALINI

Associate Professor & Head

PG & Research Department of Commerce

Periyar E.V.R.College (A), Tiruchirappalli

Organizing Secretary

Dr. C. PARAMASIVAN, Ph.D.

Assistant Professor of Commerce

Periyar E.V.R.College (Autonomous)

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**REGISTRATION
LINK**

: <https://forms.gle/c9PrR7ZvKsVc1L22A>