

**ENTREPRENEURSHIP DEVELOPMENT CELL  
& DEPARTMENT OF COMMERCE (PG)**



**ACHARYA INSTITUTE OF GRADUATE STUDIES**

*(NAAC Re Accredited 'A' Grade & Affiliated to Bangalore City University)*

**Soldevanahalli, Bengaluru - 560 107**

*Jointly organizes*

***NATIONAL LEVEL 10 DAYS CERTIFICATION COURSE***

*on*

**“ENTREPRENEURSHIP DEVELOPMENT”**

*in association with*



**INDIAN ACADEMIC OF RESEARCHER'S ASSOCIATION**

**Tiruchirappalli.**

**21<sup>st</sup> to 30<sup>th</sup> January 2021**

***“Opportunity knocks at your Doorstep  
Get ready to grab it”***

DATE	CONTENT	RESOURCE PERSON
21 <sup>st</sup> Jan 2021	Theory and Practice of Entrepreneurship	<b>Dr.SHAILA K</b> Assistant Professor Acharya Institute of Graduate Studies, Bangalore
22 <sup>nd</sup> Jan 2021	Social/ Technological/ Women Entrepreneurship: Domain insight	<b>Dr.DEENATHAYALAN</b> Associate Professor (on Deputation from Annamalai University) PG Department of Commerce, Sri Subraminyaswamy Govt. Arts College Tiruttani.
23 <sup>rd</sup> Jan 2021	Entrepreneurship Break through Tug of war	<b>Dr.VANATHI</b> Assistant Professor and Head, Department of Business management Erode Arts and Science College Erode.
24 <sup>th</sup> Jan 2021	Exploring Business Opportunities - Guide to Excel	<b>Dr.DHANABALAN</b> Assistant Professor Acharya Institute of Graduate Studies Bangalore
24 <sup>th</sup> Jan 2021	Technology and Innovations for Successful Entrepreneurs	<b>Dr.DHANALAKSHMI</b> Assistant Professor PG Department of Management Ramaiah Institute of Management Sciences Bangalore

DATE	CONTENT	RESOURCE PERSON
26 <sup>th</sup> Jan 2021	Online (E-Commerce) Entrepreneurs	<b>Dr.VIDHYA</b> Assistant Professor Acharya Institute of Graduate Studies, Bangalore
27 <sup>th</sup> Jan 2021	Formulation of Business Plan: Theory and Practice	<b>Dr.KRISHNAKUMAR</b> Associate Professor Department of Commerce Periyar University Salem
28 <sup>th</sup> Jan 2021	Patent Heart for Entrepreneurial innovations: Documentation	<b>Dr.PRANAM DHAR</b> Former Head and Chairperson, Dept. of Commerce & Management West Bengal State University, Kolkatta
29 <sup>th</sup> Jan 2021	Funding Agencies for Project Financing	<b>Dr.C.PARAMASIVAN</b> Assistant Professor Department of Commerce, Periyar EVR College (A), Thiruchirapalli
30 <sup>th</sup> Jan 2021	Mentorship on Successful Startups	<b>Mr.RAMAMOORTHY</b> Exe.MD, RGS Kamadhenu Feeds, RGS VET NUTRACEUTICALS COT Chairman, Indian Diary Association



## Programme Details:

Time: 10.00 AM to 12.00PM

Platform :

**Acharya Alive**



Registration Link: <https://forms.gle/6tVPf9PctBETxhvX8>

### Registration Fees:

**Name : INDIAN ACADEMIC RESEARCHERS ASSOCIATION**  
**Bank : Canara Bank**  
**Branch : K.K.Nagar, Tiruchirappalli, Tamil Nadu, India-620 021**  
**A/c No : 8605101008886 (Savings Account)**  
**IFSC code : CNRB0008605, MICR : 620015009**

**Faculties : Rs.300/-**

**Students : Rs. 150/-**

**\*E- Certificate will be Provided**

### Event Organizers

#### **Dr.Sasikala M S**

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#### **Dr.C.Paramasivan**

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### Technical Co-ordinator

#### **Dr S Vidhya**

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### M.C.

#### **Ms. Samanvitha. C**

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Acharya Institute of Graduate Studies,  
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**All are Solicited!!!**

**Your Active Participation will be highly appreciated**