



## INDIAN ACADEMIC RESEARCHERS' ASSOCIATION (IARA)

In Association With

NABA BALLYGUNGE MAHAVIDYALAYA KOLKATA, WEST BENGAL, INDIA

KANCHRAPARA COLLEGE NORTH 24 PARGANAS, WEST BENGAL

HIRALAL MAZUMDAR MEMORIAL COLLEGE FOR WOMEN KOLKATA

Organises

### "SEVEN-DAYS' ONLINE FACULTY DEVELOPMENT PROGRAMME"

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COORDINATOR  
Dr. Pranam Dhar

Professor Manjusha Tarafdar  
Hon'ble Vice-Chancellor  
Seacom Skills University, India.

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Dr. Sukamal Datta  
Principal  
Naba Ballygunge  
Mahavidyalaya



Dr. Soma Ghosh  
Principal  
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College for Women



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Dr. Pranab Kumar Bera  
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#### INDUSTRY / PROFESSIONALS EXPERTS



Mr. Manas Thakur  
Former President,  
ICAI, India.



Dr. J. N. Sengupta  
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#### Registration fees Rs.400 only.

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N.B. PLEASE SHARE THE RECEIPT OF THE TRANSACTION.

#### On "ADVANCED RESEARCH METHODOLOGY"

19-25th July, 2020.

#### Resource Persons



Dr. Hiranmoy Roy  
UPES, Dehradun  
Panel Data Analysis



Dr. Arjun Gope  
Ramthakur College, Tripura  
Non-Parametric Tests



Dr. R. Gangai Selvi  
Tamil Nadu Agricultural University  
Correlation & Regression



Dr. Allan D'Souza  
Khalsa College, Mumbai  
Good Thesis Writing



Dr. Indrani Roy Chowdhury  
Jawaharlal Nehru University  
Multiple Regression Analysis



Dr. Bobby Basu  
Heritage Business School  
Exploratory Factor Analysis



Dr. Nigamananda Biswas  
Aligarh Muslim University  
Research Before &  
After Research



Dr. Aniruddha Nag  
System Manager, Air India  
Sampling & Questionnaire  
Designing



Dr. Anirban Mandal  
Brainware University  
Hypothesis Testing

#### Registration Link:

<https://docs.google.com/forms/d/1AQ0FPJmhuejRifbYcvLnbW4HQw8m6xclJumhPF50zw/edit#responses>

\* Paper Presentation opportunity is there as mandated by MHRD.  
\* Select papers will be published in Scopus-Indexed/CARE Journals.  
\* Others will be published in International ISBN-Edited Volumes.  
SURPLUS, IF ANY, TO BE DONATED TO STATE EMERGENCY RELIEF FUND

#### For Further Details -

# 9331270384  
# bidhanb52@gmail.com



Dedicated link  
for Sessions.  
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#### INTERNATIONAL RESOURCE PERSONS



Dr. Sandeep Poddar  
Senior Director -  
Research &  
Executive Editor -  
Publications,  
Lincoln University  
College, Kuala Lumpur.

Dr Ramesh Gengatharan  
Head of Section -  
Accounting & Finance  
Ibra College of  
Technology  
Sultanate of Oman.



Dr. Fedric Kujur  
CFA & SEM

## **TENTATIVE PROGRAMME SCHEDULE**

**[MAY CHANGE DUE TO SOME PRE-OCCUPATIONS OF THE RESOURCE PERSONS]**

<b>NAME</b>	<b>DATE</b>	<b>TIME</b>	<b>TOPIC</b>
<b>Day-1: 19.07.2020.</b>			
<b><u>INAUGURAL SESSION</u></b>	<b>19.7.2020</b>	<b>5.30 pm to 6.30 pm</b>	<b><u>CALL ON DAIS &amp; INTRODUCTION</u></b> <b>Dr. Pranam Dhar</b> General Secretary – IARA <b><u>INAUGURAL ADDRESS</u></b> <b>Professor Manjusha Tarafdar</b> Hon’ble Vice-Chancellor, Seacom Skills University, W.B., India. & Chief Adviser, IARA, India. <b><u>WELCOME ADDRESS</u></b> <b>Dr. Sukamal Datta</b> Hon’ble Principal, Naba Ballygunge Mahavidyalaya, Kolkata. <b><u>INTRODUCTORY ADDRESS</u></b> <b>Dr. Soma Ghosh</b> Hon’ble Principal, Hiralal Mazumdar Memorial College for Women, Kolkata. <b><u>PATRONARY ADDRESS</u></b> <b>Dr. Pranab Kumar Bera</b> Hon’ble Principal, Kanchrapara College, North 24 Parganas, W.B., India. <b><u>SPECIAL THEMATIC ADDRESS</u></b> <b>Dr. A.B.M. Rashedul Hassan</b> Hon’ble Vice-Chancellor, EXIM Bank Agricultural University, Chapainawabganj, Bangladesh <b><u>SPECIAL ADDRESS</u></b> <b>Dr. C. Paramasivan</b> Assistant Professor & Research Coordinator, Periyar E.V.R. College, Trichy & All-India President, IARA. <b><u>SPECIAL FOREIGN GUEST ADDRESS</u></b> <b>Dr. Sandeep Poddar</b> Senior Research Director & Executive Editor – Publications, Lincoln University College, Kuala Lumpur, Malaysia. <b><u>SPECIAL CHIEF GUEST ADDRESS</u></b> <b>Mr. Manas Thakur</b> Former President,

			Institute of Cost Accountants of India & Vice-President, IARA WB Wing. <b>VOTE OF THANKS</b> <b>Mr. Kallol Saha</b> Assistant Professor, Dept. of Commerce, Barrackpore Rastraguru Surendranath College
<b>Dr. Hironmoy Roy</b> University of Petroleum & Energy Studies, Dehradun.	Technical Session-1	4:00 pm to 5:30 pm	Panel Data Regression
<b>Day-2 : 20.07.2020.</b>			
<b>Dr. Arjun Gope</b> Ramthakur College, Tripura.	Technical Session-2	5:00 pm to 6:00 pm	Usage of Nonparametric Statistics in Social Science Research
<b>Dr. R Gangai Selvi</b> Tamil Nadu Agricultural University.	Technical Session-3	6:00 pm to 7:00 pm	Importance of Correlation and Regression analysis in any Research
<b>Day-3 : 21.07.2020.</b>			
<b>Dr. Pranam Dhar</b> West Bengal State University	Technical Session-4	9.00 am to 10.00 am	Literature Review and Research Design
<b>Dr. Allan D'Souza</b> Khalsa College, Mumbai.	Technical Session-5	10:00 am to 11:00 am	Writing of a Good Doctorial Thesis
<b>Prof. Manjusha Tarafdar</b> Hon'ble Vice- Chancellor, Seacom Skills University Seacom Skills University	Technical Session-6	4:00pm to 5:00pm	Overview of Advanced Research Methodology
<b>Dr. Sandeep Poddar</b> Lincoln University College, Malaysia.	Technical Session-7	5:30 pm to 6:30 pm	Innovation & Publication
<b>Day-4 : 22.07.2020.</b>			
<b>Dr. Indrani Roy Choudhury</b> Jawaharlal Nehru University, New Delhi.	Technical Session-8	11:00 am to 12:00 pm	Multiple Regression Analysis
<b>Dr. Ramesh Gengatharan.</b> IBRA College of Oman, Sultanate of Oman	Technical Session -9	4.00 pm to 5.00 pm	Research Problem Identification & Topic Selection
<b>Dr. Bobby Basu</b> Heritage Business School, Kolkata.	Technical Session-10	5:00 pm to 6:00 pm	Exploratory Factor Analysis
<b>Day-5 : 23.07.2020.</b>			

<b>Dr. Nigamananda Biswas</b> Aligarh Muslim University.	Technical Session-11	9:00 am to 10:00 am	Research before Research and Research after Research
<b>Dr. Aniruddha Nag</b> Air India.	Technical Session-12	5:00 pm to 6:00 pm	Sampling and Questionnaire Design
<b>Dr. Soma Ghosh</b> Principal, Hiralal Mazumdar Memorial College for Women.	Technical Session-13	6:00 pm to 7:00 pm	Governance in Pandemic - An Emerging Dimension in Research
<b>Day-6 : 24.07.2020.</b>			
<b>Dr. Pranam Dhar</b> West Bengal State University	Technical Session-14	9.00 am to 10.00 am	Report Writing
<b>Dr. C Paramasivan</b> Assistant Professor & Research Coordinator Periyar E.V.R. College, Trichy & All-India President, IARA.	Technical Session-15	10:00 am to 11:00 am	Innovation in research
<b>Dr. Fedrick Kujur.</b> Brainware University	Technical Session -16	4.00 pm to 5.00 pm	Confirmatory Factor Analysis (CFA) Structural Equation Modeling (SEM)
<b>Day-7 : 25.07.2020.</b>			
<b>Dr. Pranam Dhar</b> West Bengal State University	Technical Session-17	2.00 pm to 4.00 am	Research & Publication Ethics with hands-on training on Plagiarism Checking.
<b>Dr. Anirban Mondal</b> Brainware University.	Technical Session-18	9:00 am to 11:00 am	Hypothesis Testing
<b>Dr. Jnanendra Narayan Sengupta</b> Director, Gurukul Edutech., (Aff. to TISS).	Technical Session-19	4:00 pm to 5:00 pm	Applications of Advanced Research Methods in the Field of Environmental Science
<b><u>VALEDICTORY SESSION</u></b>		5.00 pm to 6.00 pm	With all guests.