

INDIAN ACADEMIC RESEARCHERS' ASSOCIATION

Tiruchirappalli, Tamil Nadu – 620 021

ONE WEEK ONLINE FIP ON

ENTREPRENEURSHIP: RESEARCH, CRITICAL THINKING AND
INNOVATION

22th to 28th April 2020

ASSESSMENT 3

RISK OF BUSINESS WITHOUT RESEARCH

1.....is associated with the overall operation of a Business entity.

- a) Financial Risk
- b) Business Risk**
- c) Management Risk

2.-----allows a business to control and prevent the Business?

- a) Risk Management**
- b) Technological Risk
- c) Compliance Risk

3.A risk which is governed by some form of legislation and regulations

- a) Compliance Risk**
- b) Environmental Risk
- c) Strategic Risk

4.The purpose of conducting risk analysis is

- a) To know profit
- b) To evaluate sales
- c) To take decisions**

5.Which of the following is related to Micro Environmental Factors?

- a) Suppliers**
- b) Natural Forces
- c) Responsibility

6. What are the Research tools to be used for identifying Business Risk?

- a) Micro Environment Analysis
- b) Macro Environment Analysis
- c) SWOT Analysis**

7. Resource Based Approach is a dealing with-----

- a) Strengths, Weakness, Opportunities
- b) Customers, Competitors, Public
- c) Tangible, Intangible, Human**

8. PESTLE Analysis includes.

- a) Legal Factors**
- b) Competitors Objectives
- c) Sectoral Factors

9. Business Research is to be conducted as on

- a) Quality Control**
- b) Customers Factors
- c) Loyalty

10. Cost and Benefit Analysis is comes under

- a) Business Risk
- b) Business Research Tools**
- c) Business Research Based Approach