

### Registration Fees

### Mode of Payment

Delegates	Amount
Research Scholars	Rs. 1,500/-
Faculty Members	Rs. 2,500/-

Registration fee shall be paid by means of Demand Draft/ Challan in favour of "The Registrar, Manonmaniam Sundaranar University", payable at Tirunelveli

### Important Instructions

The workshop is from 12<sup>th</sup> to 18<sup>th</sup> November 2018.  
Last date for submission of application form is 2<sup>nd</sup> November 2018.  
Notification for selected candidates is on 6<sup>th</sup> November 2018 through Email.  
Registered participants should bring their laptop for hands on training.

#### Chief Patron

**Prof.Dr.K.BASKAR**

*Hon`ble Vice Chancellor*

*Manonmaniam Sundaranar University  
Tirunelveli*

#### Patron

**Dr.S.SANTHOSH BABOO**

*Registrar*

*Manonmaniam Sundaranar University  
Tirunelveli*

#### Workshop Director


**Dr.B.Revathy**

*Professor & Head*

*Department of Commerce  
Manonmaniam Sundaranar University  
Tirunelveli*

### Address for Communication

Professor and Head,  
Department of Commerce,  
Manonmaniam Sundaranar University,  
Tirunelveli, TamilNadu.

 **9442781692**



## SEVEN DAYS WORKSHOP ON RESEARCH METHODOLOGY & SPSS IN SOCIAL SCIENCE

Duration : 12<sup>th</sup> to 18<sup>th</sup> November 2018

Venue : Department of Commerce



*Organised by*

Department of Commerce  
Manonmaniam Sundaranar University  
Tirunelveli - 627 012

*in association with*

INDIAN ACADEMIC RESEARCHERS ASSOCIATION  
Tiruchirapalli

## Manonmaniam Sundaranar University

Manonmaniam Sundaranar University was established in 1990, by the Government of Tamil Nadu, as a teaching- cum – affiliating University. The University is named after the Tamil poet literateur Prof. P. Sundaram Pillai (1855 – 1897) who is the author of the famous verse drama, Manonmaniam. The University caters to the needs of the three southern districts of TamilNadu, viz., Tirunelveli, Thoothukudi, Kanyakumari. The University is re- accredited by National Assessment and Accreditation Council (NAAC) with A grade. The University is located in a campus of 550 acres at Abishekapatti (on Tirunelveli-Tenkasi Road) at a distance of 8 kilometers from Tirunelveli. There are 22 Departments and 5 Centres in the University besides the Directorate of Distance of Vocational Education. The University provides affordable quality education to the underprivileged and unreached sections of the society in this region.

## Department of Commerce

Department of Commerce was established during the academic year 2006-2007 to meet the challenges of emerging scenario in the twenty first century to optimally exploit the new opportunities in the field of commerce and to inspire the aspiring enthusiastic students by inculcating the academic and career disciplines besides the real value of life. The department has been activity engaged in teaching, research and in extension activities. The department aims at developing knowledge, skill, attitudes and values through dynamic and interactive methods of teaching. The department has been organizing Institute-Industry Interaction Programs, Workshops, Seminars and Conferences. The department has been constantly metamorphosing itself to suit the requirements and expectations of the industrial sector so as to ensure cent percent placements for our students.

## About IARA

Indian Academic Researchers Association is a national, Professional and Non Profit Organization with the objective of contributing to social science by promoting research and development. IARA publishes National and international journals.

## Overview of the Workshop

The importance that social science research wields today is immeasurable and enlarging. As social, business and economic problems abound, the significance of social research gets enhanced as it provides workable solutions. Social research is generally normative emphasizing what is good for the society. By stating, what is and what is not good for the economy, for the industry, for the consumers, for the students, for the stock-market and the like, social research helps to contribute to social welfare. Social research catches the dynamics of social institutions and phenomena.

Research methodology is nowadays painstaking as a major ingredient of all academic conformity particularly in social science. Conducting research originated workshops regarding its methodology and approach helps in completing the research with effective results. Systematic approach of methodology in research ensures the quality of research.

SPSS is capable of handling large amount of data and can perform all sorts of analysis. SPSS is commonly used in the social science research as well as in the business world, so familiarity with this program will serve well in the future. The proposed research methodology workshop will be a platform to the new buds in the social science research.

## Content of the Workshop

- Introduction to Social Science Research, Types of Research Design, Review of literature
- Sampling design, Sample unit, Sample frame, Sampling technique, Determination of sample size
- Sources of Data: Primary & Secondary Data, Data collection - tools and techniques
- Questionnaire Design, Measurement and Scaling Technique
- Descriptive Statistics, Measures of Dispersion, Skewness, Kurtosis
- Parametric Test & Non Parametric Test
- Introduction to SPSS, How to Enter the data in SPSS & Data conversion
- Descriptive statistics –Normality Checking
- Data Cleaning, application through SPSS With hands on Practice
- Parametric Test (t-test) with hands on Practice, F-test, One way ANOVA
- Two way ANOVA
- Correlation, Partial Correlation, Rank Correlation
- Regression, Factor analysis
- AMOS
- Plagiarism/ethics in research and copyright issues, Report writing

## Eligibility

Faculty members and Research scholars (Ph.D & M.Phil) of any branch of social science are eligible for the workshop.

## Intake

The maximum number of participants is **30**.

## Registration

Registration form can also be downloaded from the university website [www.msuniv.ac.in](http://www.msuniv.ac.in). Interested candidates are required to send the registration form to the Workshop Director both in hard and soft copies.

# SEVEN DAYS WORKSHOP ON RESEARCH METHODOLOGY AND SPSS IN SOCIAL SCIENCE

Duration : 12<sup>th</sup> to 18<sup>th</sup> November 2018      Venue : Department of Commerce

## REGISTRATION FORM

Name : \_\_\_\_\_

Gender : \_\_\_\_\_

Name & Address of the  
Institute / University : \_\_\_\_\_

Mailing Address : \_\_\_\_\_  
\_\_\_\_\_

Mobile : \_\_\_\_\_

Email : \_\_\_\_\_

Name of the Bank &  
DD Number : \_\_\_\_\_

Amount of DD : \_\_\_\_\_

Accommodation required :    Yes                   No

**Signature of the Participant (s)**

**For Research Scholars**

**For Faculty Members**

**Signature of the Research Supervisor**  
(Name, Address & Seal)

**Signature of the Head of the Institution**  
(Name, Address & Seal)