

Gdy; ehl by; ngUkhs; vOej Usplhd;

Ki dth; m. Nfhtpej uh[d;
cj tpgNghrphah; & , afFeh; (ngh)
ghuj g hrd; cauha;T i kak; kwWk; nghphah; cauha;T i kak;
ghuj g hrd; gyfi yffofk> j pUrapphggssp - 620 024.

KdDi u

KDeJ p Nrhd; kffS fF mwk> nghUs> , dgk; vdw mbggi l apj; ehl LkffS fF nraAk; fI i kfs k; mj d; topahf kffsd; mxOffqfS k; ehl bcd; rpgGfffi sAk; i kakpl L fhz ggLfWJ. j pUth&u vOej Usplhd; thofi fAk; gRtjd; fdi w nfhz l murd; kfDfFk; mi krrufS fFk; murd; nfhLj j z l i dfi sAk; mj d; fhuz khf , i waUsplhd; fhuz khf kL Lk; c apugj j gRtjd; fdWk; murd; kfi dAk; fhz yhk;

Nrhoehl bd; rpgG

Nrhoehl by; kptk; goi kahdJ j pUth&u vd;Dk; j pUefuk; mj py; j pUkfs; mUs; Gppwhs; mqf mwNthufS k; JwNthufS k; mt;tuy; j pUgj pfqfi s ghLthufs; mqf gui tau; j pUkhsji f c z L; mj py; mk:i kahu; t d:nj hz l i u k z e;J , y:thofi f el j j pa ngUi kAk; c z L; mj py; nj atkz k; nfhz l i rtkj k; fkoeJ nfhz bUF;Fk;

KDeJ p Nrhou;

j pUth&i u Mz l j i yrwej kddufS s; xUtu; KDeJ pfz l Nrhd; mtu; vyyh c apufS fFk; fz Z k; fuJ J khf ghuj J f; nfhz l hd; mk; kddupd; MI r p mwk> nghUs> , dgk; vdw mbggi l apj; ei l ngwwJ.

KDeJ p kfdpd; , sqNfh j twfi s Cz uej hd;

KDeJ p kddDfF xU Gj y;td; gwej hd; mtDfF , si kaj; gy fi yfi sAk; fwWfnfHz l td; mj py; Kffpaj J tk;

ngwwi t Fj pi uNawwk; >ahi dNawwk> Nj &uj y; ga pwrriyngwwtd. mtd; Nj upNywp murndq; FkufS k; Nri dfS k; gi l #oeJ j pUtp l c yh tUtJ toffk; mtd; tUK; topaj; xU grqfdW ghaeJ Nj urffuj j py; mfggi L , weJ tpi l J. mi j ffz l j hagR mej fdWf; FI bi a ghuj J f j wp; f j wp; J bj J bj J f; fNo tbej J. mi j gghuj j , sqNfhtpd; neQrk; gj wp j hagRi t ghuffwhd; nkarpypfwhd; thac sUfwhd; fz z l; tpfwhd; vdu j ei j apd; ej pF khwhf ehd; ngUkgop Rkj j ggl NI d; ehd; vj wfphf gweNj d; vdu tpkp mOfwhd; , ej nfhi yi a vd; j ei j fF nj upAk; KdNg mej z upl k; Nehffp nrdwhd;

gRtjd; gaz k;

gR kz qfyqfp j d; Kfj j jd; fz z l; ngUf kDrNrhd kddupd; mudki di a Nehffp nrdwhd mqfss Muhamarrp kz pi a j d; nfhkgidhy; mbj j J. mkkz pNahi ri a Nfli l murd; j pLffpl L muahrdj i j tpi L thaWffj i t tej i lej hd; kz pNahi ri af;

NfI L Nfhgk; mi I ej murd> mi krri u NfI t hd; mi krru; el ej eformi a \$wphdhd; mi j f; NfI L kddd; kaqfp tOej hd; gRi t ghuj j hd; vdDi l a MI n edW edW vdW VqF fwhd;

j tWff j z i d

mur; mi krrufi s mi oj j du; j tW nraj tufs; j z i d ngw Ntz Lk; vdNt vej , ljj py; j dkfd; nfhi y nraj hNdh mNj , ljj py; mti d nfhi y nratJj hd; rupahd j z i d vdW \$wp mi krrufspl k; Mi z apl;l hd; mi j xg;Gf;nfhz ;l mi krrufs; murdhd; kfi d mNj , ljj py; j z i d tqfqfdu; mgnghOJ j hd; kddhd; murhl n j pkgl mi kej J.

Mz ;l t dhd; mUshs; kL ;Lk; gwej hd;

Ntej djd; nrail y fz L kf;fs; fz z u; ngUfnfLj j d. tpz z tufs k; gki o

nghojej du; mgnghOJ tJ papy; ngUkhs; tji l gngwW vOej hd; mej epi yajy; fdW vOeJ ejdwJ. murdhd; Fkhud; tpoj J ghuj j hd; mi krrufS k; cap; ngwwdu; j ki k tz qfpa Gj y;ti d khu;Gwj ; j Otpdh; tJ papy; j pUtUs; GupeJ fUi z apd; j pk; ntsgogl J.

KbTi u

mw top Gupgtu;fS f;F Mz ;l t d; c WJ i z ahf ejwgghd; vdqj d; rwgi gAk; j pUth&upd; ngUkhdhd; rpgi gAk; mwk; ntyYk; vdW Nfhl ghl bUFF , dqf j d; kfdhd; cap; u goapL kL Lk; ngwW mwj j jd; ngWi ki a vLj J f\$w KbfwJ.

RESEARCH EXPLORER

(A Peer Reviewed & Refereed Quarterly International Research Journal on Multidisciplinary)

ISSN : 2250-1940 (Print), 2349 - 1647(Online)

Impact Factor : 2.014(IRJIF), 1.85(JIF), 1.056(RIF), 2.62(NAAS)

Articles are invited from the academician, research scholars and subject experts for the next issue of the Research Explorer (October - December 2018) which will be published in the month of November 2018.

Research Explorer is an official publication of the IARA. It features the original research in all branches of Commerce, Business Management and other cognate branched of sufficient relevance, the manuscripts should be submitted through mail to the Managing Editor to Editor@iaraindia.com.

To facilitate an editorial decision on the acceptability, or otherwise, of their manuscript, and to spend-up subsequent publication, authors are strongly advised to consult the format of papers in a recent issue of Research Explorer.

Review / Strategy / Case Study etc should be comprehensive, up-to-date and critical on a recent topic of importance. The maximum page limit is of 10 double spaced typed pages including tables and figures.

At the bottom of first page, Postal address of the corresponding author and co-author(s), and also Departmental address with designation, Tel. No. Fax No. and E-mail ID etc., must be specified.